



The Catholic Women's League
Manitoba Provincial Council

71st Annual Convention
June 9, 2019

ORAL REPORT
Communications

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We launched our provincial website mid November 2018! We appreciate that members critiqued our website and made us aware that editing of our content was required. That was done earlier in this year. Thank you!

A manager was hired, being responsible to refresh the website with current information submitted to him by the provincial Website Review Committee.

We are pleased that you are viewing our website and using the email feature to submit your questions and comments. 154 emails have been received and were responded to as required.

We hope you have noticed that edits to the website are ongoing. The documents for the diocesan conventions and well as for provincial convention were uploaded into the Save the Date section of the home page. The website is set up that once the event has occurred, they automatically clear off the website.

Several photos of the 2018 conventions have been prepared and uploaded. This year's annual report booklets, oral reports by provincial officers, and any resolutions arising from this provincial convention will be prepared and submitted to the manager for uploading before the end of June. So be on the lookout for these and let your CWL sisters know that even if they missed convention, they can view the annual report booklets in colour on our website! We hope that our resolutions are being acted upon and that you browse the various other informational links.

Our website developer, Three Six North marketing has reported that since the November 2018 launch of our website, it has had 405 unique users; in other words, over 400 individuals have visited our website at least once. Of that, those website visitors have done 745 sessions; that means some have gone back more than once to our website. The combined viewing of our website has resulted in 1645-page views with the average page duration being 3 minutes and 20 seconds. We have been advised by the website developer that it is not possible to use the email of the website to attach photos or documents. He advises against it because there is always the possibility that a hacker could send a virus through the contact form.

Have you been taking photos of this convention or of your diocesan conventions? We welcome your photos of this year's conventions and events for our website. Watch for a communique early this fall with directions of where to submit your photos. The committee will decide which ones will get uploaded.

In closing, thank you for the participation in our Day of Celebration, as well as the enthusiastic response to mailing the "Pornography Hurts" postcards to the federal government. Almost 7000 cards have gone out from February to March this year. Congratulations!

Even though this standing committee was vacant throughout this term, action pertaining to this committee was shared by your provincial executive. Thank you for your own individual action on this standing committee even though your own council does not have a chairperson in charge. Keep up the good work!